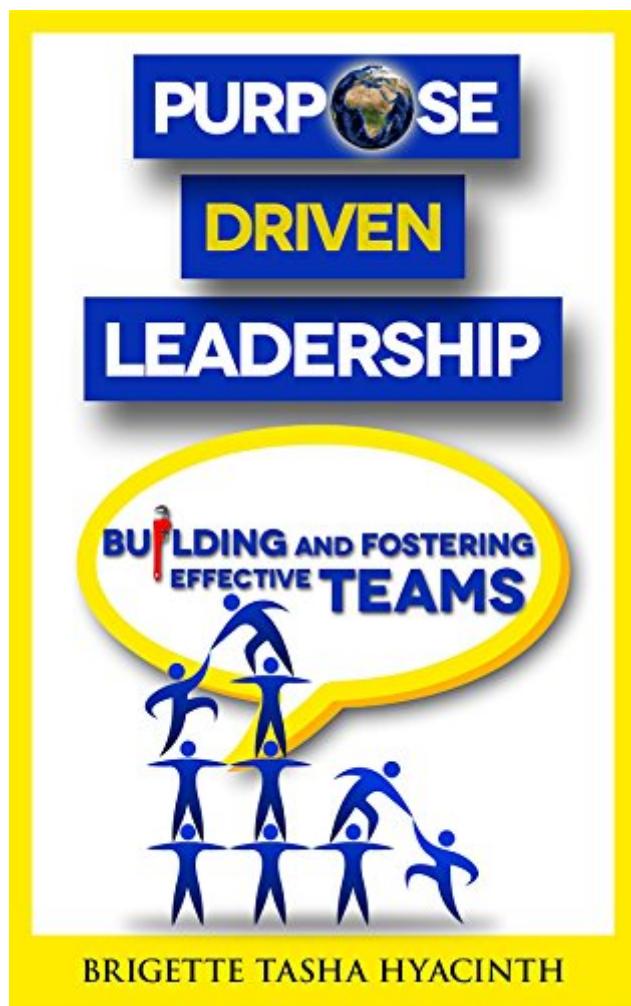


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# Purpose Driven Leadership: Building And Fostering Effective Teams



## **Synopsis**

Purpose Driven Leadership: Building and Fostering Effective Teams is a practical guide to becoming a great leader and putting together a high performing team. Everything we do in life involves teamwork in some form – family, marriage, community and work. Your leadership vision is only sustainable via team effort. A strong team starts with effective leadership. In this book you will learn:

- How to Build a High Performing Team
- Strategies to Improve Employee Engagement
- Why Diversity and Inclusion Matters
- Leadership Styles to embrace that will take you from Good to Great
- How to Transform Yourself into the Leader your Team needs you to be

I have put together all the best strategies that have been researched and tested for you to achieve remarkable success.

## **Book Information**

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## **Customer Reviews**

This book really takes a deep dive into what is required to effectively build and lead a successful team. It also gives insight on how to be flexible and adapt to your people.

I just finished reading the book written by Brigitte Hyacinth "Purpose Driven Leadership." a book worth its weight in gold. A very well organized, very concise and precisely written book, that goes beyond what I have learned in my masters program, where we learned different types of organizations, team building, and retaining individuals with specifics skill set, etc. This book is organized in three Sections. Section One is made up of chapters one through six. Starting with chapter one deals with examining the type of individuals that make up a team, there ten types presented. In my career as a consultant, I have worked with every one of these people, starting with Team Lead, Proficient, Team Player, Achiever, Veteran, Wisenheimer, Apprentice, Militant, Freeloader, and Individualist. It describes how to handle each one of these personas as a leader, and how to get the most out of each of these individuals. "Leadership: The art of getting someone else to do something you want done because he wants to do it." -Dwight D. Eisenhower

Chapter two deals with how to build a strong and resilient team. It covers some important concepts for any kind team building; specifically it defines a common model for building teams, which was developed by B. W. Tuckman has defined four stages of team development: forming, storming, norming, and performing. Brigitte goes on to define the ten steps of building an effective team:

1. Selecting the right people (very crucial step for any team building)
2. Communication of shared vision and clear purpose
3. Strategy and goals must be clear (what is your competitive advantage)
4. Maintain good communication for building trust and respect
5. Foster a strong company culture
6. Encourage team work
7. Support innovation and invest in learning
8. Treat your people right. Demonstrate that you value people
9. Asses and evaluate team building success and recognize and reward
10. Work hard play hard (celebrate)

It also touches on remote/virtual-dispersed teams, strategies for building team effectiveness in remote employee groups. "It doesn't make sense to hire smart people and then tell them what to do; we hire smart people so they can tell us what to do." - Steve Jobs

"Encourage communication" "Empower your team" "Rotational leadership" "Show appreciation" "Virtual team bonding" "Measure the effectiveness of your team" "Get people together"

As you can see the material from each previous chapter compliments the material in current and future chapters, it builds on to them, expending the knowledge.

Chapter three deals with what you need to do to better engage your team. This chapter deals with the difference between employee satisfaction and employee engagement. The truth is:

1. We aren't actively trying to inspire employees in their daily work activities even though we proclaim that we do.
2. We do not really know what employees value or how they want to work. We sit in our ivory towers and come up all these great ideas then implement changes and expect employees to be happy about it.
3. We force employees through systems,

processes and exercises to maintain control. "Engagement" is a big ship that won't move quickly if all we do is measure it." Jim Harter Chapter four deals with how to capitalize on the power of diversity. Section Two is made up of Chapter seven through chapter nine. Chapter seven deals with Inspirational Leadership. How to become and inspiring leader. Section Three is made up of chapter ten through twelve. Chapter ten deals with how to escape to leadership drift. Chapter eleven deals with Leadership Framework, how to build a house that lasts. The final chapter twelve deals with Purpose Driven Leadership, how to lead with a heart. The "Purpose Driven Leadership: Building and Fostering Effective Teams" by Brigitte Hyacinth is a great book, very concise, very precise and well written, thorough and every leader that is trying to build an effective, successful and resilient team needs to read this book.

Purpose Driven Leadership: Building and Fostering Effective Teams Enjoyed reading this book! Organised into three helpful sections. Quick summary, Section 1, how to manage teams, find great staff, culture, diversity, team alignment, employee engagement, collaboration, to Section 2) Definition & examples of Leadership Styles. Section 3 how to spot leadership drifting & resolve this problem. Peppered throughout with examples from Brigitte's own life or well known companies & respected leaders. "People are Hope-starved." The inspirational leader can give hope to their people. This is their legacy.

Purpose Driven Leadership is a phenomenal book! Thorough analysis on the importance of teamwork. Excellent and useful insights plus great presentation. Another outstanding book from Brigitte Hyacinth! I only wished I had this book when I started out my leadership journey years ago. A definite must read!

The book is thought provoking, well organized, practical and a true guide to leadership development. Brigitte's third installment of her Leadership series continues to demonstrate her knowledge and practical execution of Leadership Principles which are presented in new and easily understood contexts. I highly recommend this for business leaders, project managers and HR professionals from all industries who desire a better understanding on how to capitalize on the impact of teamwork.

This is a fantastic book! Great in depth analysis and succinctly explained with poignant story telling. Indeed purpose and teamwork is crucial for achieving and sustaining success. This book will

change the way you lead. I highly recommend Purpose Driven Leadership not only for leaders but for everyone!J. Ibeh AgbanyimÃ¢Â"Bestselling author, Leadership Coaching Strategist, Speaker

This is a must read for anyone occupying a leadership role or planning to take on a leading position somewhere soon. Full of valuable hints on how to build, develop and motivate highly productive teams, make the most out of diversity and build up solid leadership foundations that will help you become a long-lasting leader.

Purpose Driven Leadership was well worth the investment of time and money. I found the book to be informative and especially insightful to awaken interest in areas of important leadership issues easy to overlook. Thank you Brigette for sharing your knowledge on such a great subject.

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